



**Junior
Achievement®**
of North Louisiana, Inc.



Shreveport Convention Center
Captain Shreve Ballroom
November 19, 2015

JA INSPIRES
A WORK-READINESS INITIATIVE
IN COLLABORATION WITH THE
SHREVEPORT ROTARY CLUB



Program of Events

- 9:00 AM **JA Job Shadow: Students' On Site Visit**
- 10:30 AM **Business Mentor Orientation**
- 10:45 AM **Students arrive at Convention Center**
- 11:20 AM **Welcome and Recognition of Distinguished Guests**
Hardy Foreman, JA Board Chairman
The Honorable Ollie Tyler, Mayor, City of Shreveport
- 11:25 AM **Manners Matter**
SUCCESSFUL BUSINESS LUNCHES & BUSINESS-CASUAL RECEPTIONS
Teri Haynes, Owner, Business Interactions, LLC
- 11:40 AM **Education Relative to the 21st Century Workplace**
Brian Crawford, Chief Administrative Officer, City of Shreveport
ROUNDTABLE AND LARGE GROUP DISCUSSIONS
- 11:50 PM **The SMART Choice Challenge**
DETERMINING NEEDS AND WANTS
- 12:15 PM **The Ethics Challenge**
ETHICAL RESPONSIBILITIES IN THE WORKPLACE
- 12:40 PM **Break**
- 12:55 PM **The Interview Challenge**
ASKING GOOD QUESTIONS AND GIVING GREAT ANSWERS
- 1:25 PM **Program Evaluations and Closing Remarks**
Nita H. Cook, President | Executive Director, Junior Achievement of North Louisiana
- 1:35 PM **Group Photos**
JA LAUREATES, JA BOARD MEMBERS, DISTINGUISHED GUESTS, AND STUDENT REPRESENTATIVES FROM EACH SCHOOL
-

JA Inspires Participating Schools

Bossier Parish School for Technology & Innovation

JAYDA SPILLERS, PRINCIPAL
LAURA DEMASCAL
BARBARA WORTMAN

C.E. Byrd High School

GERALD BADGELY, PRINCIPAL
MARILYN PROTHRO
EMILY SMITH
STEPHANIE SPRINGER

Booker T. Washington High School

CARTER BEDFORD, PRINCIPAL
RONDA WADE
KATHERINE HARRIS

Fair Park High School

BRUCE DAIGLE, PRINCIPAL
RENATA MAHONEY
MELVIN BANKS

Green Oaks High School

MARVIN ALEXANDER,
PRINCIPAL
THEDRA GREEN
LISA HARDMAN
JAMES BLALOCK

Huntington High School

TRAVIS SMITH, PRINCIPAL
PAULA LOTT

Woodlawn High School

BETTY JORDAN, PRINCIPAL
COL. BYRON LAFIELD

Plain Dealing High School

YOLANDA JEFFERSON,
PRINCIPAL
NANCY JAMES
GLENN SULLIVAN

Captain Shreve High School

GINGER GUSTAVSON,
PRINCIPAL
PENNY PATE

Northwood High School

DARLENE SIMMONS,
PRINCIPAL
UNGELA JACKSON
FAITH JACKSON

JA Inspires Job Shadow Sites & Hosts

Caddo Parish Courthouse

📍 FAIR PARK HIGH SCHOOL

CAPT. SHEILA DAVIS
Crime Scene Investigation

SGT. FELIX THOMAS
Crime Scene Investigator & Identification Supervisor

CAPT. DARWIN JONES
Baliff, Courtrooms

Caddo Correctional Center

📍 PLAIN DEALING HIGH SCHOOL

SHERIFF STEVE PRATER
Caddo Parish Sheriff

CAPT. WILLIAM DOUGLAS
Captain of Programs

SGT. ROBERT MONTOYA
Administration & Compliance Sargeant

DEP. CHRISTINE JACOBS
Deputy

City of Shreveport

📍 WOODLAWN HIGH SCHOOL

OLLIE TYLER
Mayor

AFRICA PRICE
Director of Public Relations and Communications

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Mayor's Office

WILLIAM BRADFORD
City Attorney

SHELLY RAGLE
Director of SPAR

CORP MARCUS HINES
Shreveport Police Dept.

CAPT FRED SANDERS
Shreveport Fire Dept. Assist. Chief

Regions Tower Businesses

📍 GREEN OAKS HIGH SCHOOL

WILL BROYLES
The Broyles Group, LLC

ROBERT BOWMAN, LLC
Bowman Systems

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Wiener, Weiss, & Madison

MIKE BACKOFEN
Cook, Yancey, King & Galloway

CANDACE COLLETTE
Cook, Yancey, King & Galloway

GAYE GARABINO
Cook, Yancey, King & Galloway

BILL MONGON
Cook, Yancey, King & Galloway

JOHNNIE OCH
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THOMAS PRESSLEY
Cook, Yancey, King & Galloway

ROBERT CRAWFORD
ATCO Investments, Co

JOHN ATKINS
ATCO Investments, Co

Shriners Hospitals for Children

📍 BOSSIER PARISH SCHOOL FOR TECHNOLOGY & INNOVATIVE LEARNING

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Director of Public Relations

Bossier Parish Community College

Dept of Technology, Engineering, &

Mathematics

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LAMONT LACK
Program Director for Mechatronics & Manufacturing

Dept of Communications & Media

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Resource Coordinator

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Culinary Instructor

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BlueArx

JOHN MIRALLES
Digital Media Institute at Intertech

ELIZABETH SIMONS
Digital Media Institute at Intertech

Thank you JA program partners
for investing in the future of our community



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Barksdale Air Force Base

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¹ Shreveport Rotary Club

² JA NLA Board of Trustees

³ JA NLA Business Hall of Fame
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